



FOR IMMEDIATE RELEASE

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CAMP PIN PAL BUDDY BOXES OFFER CHILDREN AND SENIORS SUMMERTIME FUN AT HOME

(REDWOOD CITY, Calif.) – With many recreational programs for kids and seniors cancelled this summer because of the coronavirus pandemic, Pets In Need (PIN) is delivering summertime fun to the doorstep with its Camp PIN Pal Buddy Boxes. The boxes are filled with pet-themed activities that offer hours of entertainment and enrichment along with lessons about animal shelters and rescuing.

“We are proud of our community programs at Pets In Need and are pleased to be able to offer an alternative, at-home experience for our summer campers and our seniors,” Pets In Need Executive Director Al Mollica said. “Our Camp PIN Pal Buddy Boxes are kid-tested and senior-approved, and are a fun way to educate children and adults about animal welfare.”

The boxes are available individually and by subscription, with the first boxes available for order now and shipping June 15. Each box is designed around a theme and includes all of the worksheets and supplies necessary to complete the activities. Video content is offered through a software program called LearnWorlds.

The theme for the first box is all about how to run an animal shelter. The youth box takes children through the steps of opening and operating an animal shelter from designing and naming the shelter to building dog runs and cat houses to creating animal profiles. The senior box includes trivia questions, a memory game, word search and coloring activities. Both boxes contain a variety of craft projects, such as a build-your-own birdhouse and a DIY picture frame, along with PIN swag. The youth box appropriate for children ages 8 to 12.

Boxes are available to order on the Pets In Need website at www.petsinneed.org/buddybox and cost \$80 for an individual youth box and \$880 for a 12-month subscription. Boxes for seniors are no-cost. The boxes will be offered year round.

A portion of the proceeds from the sale of the boxes will be used to cover the cost of providing boxes for low-income children and seniors or for children who are ill. Pets In Need is donating and delivering 20 boxes each to the Ronald McDonald Houses in Pasadena and Stanford and to the Webster House in Palo Alto, a senior living community, later this month. The remainder of the proceeds will support the work of Pets In Need in rescuing animals and finding them loving homes.

Pets In Need’s in-person summer camp has been cancelled this year and its visits to the Webster House have been suspended.

About Pets In Need

Founded in 1965, Pets In Need is Northern California’s first no-kill animal shelter. The nonprofit organization, with locations in Redwood City and Palo Alto, rescues cats and dogs from public shelters in the Bay Area and beyond when they are in danger of being euthanized due to space or financial limitations. Pets In Need has consistently earned a four-star rating by Charity Navigator, and its medical operation is accredited by the American Animal Hospital Association, a distinction given to fewer than 15



percent of veterinary clinics in the United States. The organization has a strong volunteer and foster network and also offers a variety of programs, including youth camps, teen shadow opportunities, senior programs, and Yappy Hours. For more information, visit www.petsinneed.org.