

# Saving lives for 50 years

When Pets In Need was founded more than 50 years ago, between 15-20 million animals were dying in animal shelters around the country each year. The supply of animals was too great and the demand for shelter animals was too little.

Jean Mahoney, a local resident, and a group of friends decided to take action to help stop the killing in Northern California shelters. Jean and her neighbors started reconnecting lost animals with their owners and finding new homes for animals whose owners couldn't be found.

Pat Sinclair, a Hillsdale High School teacher in San Mateo and a transplanted Texan, met Jean when she came to her house looking for a lost dog. They instantly connected and Jean asked her if she would help save homeless animals.

One day, when Pat was volunteering at the shelter, an elderly woman came in to surrender her aging cat. She was extremely upset at having to give up her companion, but her cat had developed medical issues and the woman was unable to keep up with the high veterinary bills.

Instead of taking the animal, Pat offered to pay the veterinary bills so the woman could keep her cat. That moment became the inspiration for the Crockett Memorial Fund, created by Pat in honor of her beloved dog, Crockett. Since its inception, this fund has helped seniors throughout the Bay Area. Many years later, the Fund's goal is the same: to provide financial support to low-income seniors who are struggling to keep their pets healthy.

Since that notable experience, Pat has continued to be an inspiration and leader at Pets In Need. She has served as board president, vice president and secretary, and has earned several accolades for her service, including volunteer of the year awards from a variety of organizations. And she was a major contributor when Pets In Need created a medical department in its new building.

Pets In Need is proud of its heritage as Northern California's first nokill animal shelter. Since our inception in 1965, through the passion and generosity of people like Jean and Pat, we have carried out our mission – at the heart of which is a simple goal: to save lives.







Pat and her PIN alumnus, Dulce

# 50 years at a glance Pets In Need opens in Menlo Park

1965

Jean Mahoney begins the organization that would later become Pets In Need

1970-1985

PIN volunteers save over 5.000 animals

1986 C

1967

Pets In Need moves to a small rescue shelter in Redwood City

1988

The Crockett Memorial Fund is established by board member Pat Sinclair to assist seniors with the cost of their pets' veterinary care

1993

Pets In Need purchases and renovates a plumbing supply warehouse on Fifth Ave in Redwood City and moves operations

> By **1995**, PIN has rescued 10,263 animals

2007

Pets In Need initiates a fundraising campaign to build a new, state-of-the-art animal shelter

2010

Pets In Need's new, LEED certified green shelter opens, which doubles PIN's capacity to rescue animals

2012 C

Pets In Need purchases a refurbished mobile surgical van and begins doing offsite spay/neuter procedures on the van and at the Redwood City shelter

2015

Pets In Need celebrates 50 years of service. To date, PIN has rescued more than 25,000 animals

# **Adoptions in FY 2016**

## A record year

We had a lot to celebrate this year. In the 50th year of rescuing animals and finding them new homes, we did more adoptions than we have in the last nine years. Each and every adoption is important and special, but a few of last year's adoptions were especially near and dear to our hearts.



FY 2013	373	
FY 2014	415	
FY 2015	517	
FY 2016		685

#### 25% increase over FY 2015



Our eight "Follow the Litter" Boxer/ Hound puppies enjoyed a large following on social media before being adopted into forever families in April.



Johnny and Sean are two of more than 250 kittens we rescued and found homes for last year.



Ike was brought to our shelter after being found in a cardboard box. He was extremely fearful of people, but slowly began to open up to the people around him who cared for him. After five years at our shelter, Ike was adopted in March.



Nancy was at our shelter almost four years before finally stealing the heart of her new owner last February.

# Spay & Neuter in FY 2016: Community Partnership Program

## The no-kill equation

Since our free spay/neuter program began in 2012, we've provided more than 4,000 free surgeries to the pets of California residents at our Redwood City shelter and on our mobile van. Our mobile van travels to targeted communities to provide our free service where it is most needed. Spaying/neutering is the most effective way to end pet homelessness and overpopulation.



Last year we:

traveled to

6

communities with chronic rates of animal homelessness and

drove more than

**3,000** miles to provide free surgeries.

1,636
spay/neuter surgeries
performed

1,636



FY 2013 **943** 

FY 2014 560

FY 2015 811

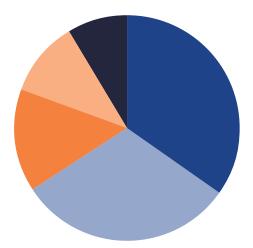
FY 2016

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# Financials in FY 2016

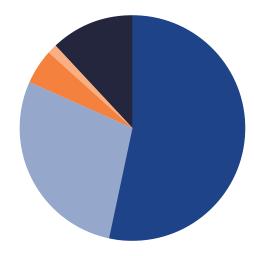
#### **Expenses**

Animal Care	\$627,080
Medical Care	\$557,210
Adoptions	\$264,564
Management & General	\$193,200
■ Fundraising	\$154.695



#### Revenue

Fundraising	\$886,333
Bequests	\$468,456
Adoptions	\$79,767
Program Fees	\$23,545
Other Earned Revenues	\$196,666



## Where your dollars go



\$25 feeds a litter of puppies or kittens for a week

**\$50** provides a course of vaccines for a dog or cat



\$150 covers the cost of food for all of our animals for one day

\$250 covers the cost of a spay/ neuter surgery, a microchip and vaccines



\$1,000 pays for one offsite surgical clinic in our mobile surgical van



#### **Donors in FY 2016**

#### \$10,000 and above

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## From the Executive Director

As we look back on FY 2016 – our 50th year of saving lives and serving the Northern California community – I know I speak for Pets In Need staff and volunteers when I express pride about our accomplishments. Thanks to lots of hard work by our team, we surpassed many of the ambitious objectives we set for ourselves this year in three core areas:

- Adoptions: Our adoption total in FY 2016 reached 685, up from 517 in 2015;
- Spay/neuter: We completed 1,636 free spay/neuter procedures, a significant increase from the previous year when we performed 811 surgeries;
- Partnerships: We established or expanded partnerships with public shelters in Los Banos, Vallejo, Hollister, Modesto and Martinez.

In FY 2017, we want to build on our achievements and do more to give helpless animals a chance to live a

happy life and enrich the lives of families throughout the Bay Area. We understand that the more we grow as an organization, the more lives we can save.

If you supported us last year with a gift – thank you! Pets In Need does not receive any funding from a government entity. All of our operational support comes from adoption fees and gifts from the public.

As we move into our 51st year of operation, we are excited about what lies ahead for us. I hope you will continue to invest in our life-saving work.

Sincerely,

**Executive Director** 

## From the President of the Board

I stepped down as President of Pets In Need at the end of 2015 after eight enjoyable years of service. PIN is very fortunate to have Rob Kalman as its new President. Rob brings dedication, intelligence and a passion for animal welfare.

Looking back over my years as President, PIN's greatest accomplishment was construction of the new shelter. Those of you who have visited the shelter know that it embodies the latest, best practices on the housing and care of shelter animals.

The building is due to the generosity of you, the donors. No State, County or municipal money was provided. It was all the product of your donations. Thank you.

A second PIN high point was persuading Al Mollica to become PIN's Executive Director. Under his leadership, PIN is ahead on all measures—number of adoptions, number of free spay/neuter surgeries, and donations. And most important, he has continued and strengthened the PIN focus on No Kill. If there is anything about which I am truly passionate, it is bringing No Kill to the entire Bay Area.

Looking forward, I can see nothing but good things. New approaches promise increases in adoptions and in the number of free spaying/neutering surgeries. And the financial future looks bright. Times are happy for PIN thanks to your continuing support.

Sincerely,

John Lowston

John Lockton

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